**ABSTRACT**

**Objective:** The characteristics of the creative process in musical arts depends on the form in which the aesthetic situation concerning musical arts takes place (traditional in-person or virtual with digital solutions) dangling on the national­ity of the musical art creator: Polish versus non-Polish. The following research questions were asked: 1) How do the forced virtualisation and digitisation affect the quality of the creative process within the aesthetic situation between Polish and non-Polish musical art creators? 2) Which qualitative parameters of the aesthetic situation are lost and which are gained in connection with the creative process virtualisation in the eyes of Polish and non-Polish musical art creators?

**Methodology:** Qualitative, in the forms of literature review and interviews.

**Findings:** The study reveals differences in the traditional and virtual creative process between Polish and non-Polish musical art creators. The general dif­ferences are insignificant; however, particular components are concerned with essential discrepancies.

**Value Added:** A new approach to the creative process in musical arts depend­ing on the traditional and virtualised forms of the aesthetic situation. This study can have practical implications for: 1) musical art creators to form their percep­tion of the creative process; 2) musical art managers to form their perception of the complex nature of the creative process of musical art groups they manage; 3) musical art institution managers to form their perception of the multifaceted nature of the creative process of musical art creators involved in the institutions they manage; 4) sociologists looking for deeper understanding of the creative process in musical arts.

**Recommendations:** Perspectives of the research can be large-scale research based on the methodology invented for this paper and more focused research investigating art creators from different countries, regions, and cultures, divid­ed by age, gender or the extent of artistic experience.